

OUR GROWING AUDIENCE BASE

Broadcasting to an area defined by the boundaries of Holroyd, Parramatta and Hills Shire Council Areas, the latest McNair Anderson Survey * of Community Radio Stations shows us to have over 164,000 listeners who tune in at some time during a given month. The breakdown also indicates that over 22,000 listeners tune in to 2CCR FM only whenever they switch on their radios.

Our Sound is really taking off!

Imagine how much 22,000 leaflets promoting your business would cost to produce and deliver?—only to be tossed aside after a fleeting glance!

Sponsorship of 2CCR FM will ensure that you repeat the radio messages to your target audience many times during your campaignand you'll save heaps!

* McNair Anderson Survey 2010.



Ask us about these Premium Sponsorship Packages

Rugby League “Live” Broadcasts:

* NSW Cup Games April—September

Top Rating News Sponsorships:

* Weekdays every hour 6am—7pm

Traffic Reports Sponsorship:

* In Breakfast / Mornings / Drive



Cumberland Community Radio Inc.
Website: www.alive905.com.au

Studio Location: Building 9 / 92 Seven Hills Rd.
Balcombe Heights Estate, Baulkham Hills. NSW. 2153

Postal Address: P.O. Box 977 Baulkham Hills, NSW 1755

Sponsorship Enquiries: Jack Bylsma Mobile: 0407 200 415

Station Phone: (02) 9686 3888

Fax: (02) 9639 5618

Email: Sponsorship@2ccrfm.com

*Affordable
Radio
Sponsorship*



Your Sound.....

Your Community!

*Ideal Sponsorship
Packages for local businesses,
trades and new start-ups.*

GET NOTICED!

BY POTENTIAL CUSTOMERS

Ever wanted to advertise on radio.....
but couldn't afford the high cost?

Well, just check out the incredible value
available from one of Sydney's' best
Community Radio Stations— Alive! 90.5

We are a vibrant, dynamic radio station
broadcasting 24 hours a day to the Holroyd,
Parramatta and Hills Districts of Sydney.
We also stream live via the internet and
have listeners located all over the world!

Community Radio enables you to direct
your sponsorship messages to your
immediate trading area — you're not
wasting money by promoting to areas
that won't respond due to their
distance from your business!

STATION SPONSORSHIP

Alive! 90.5 offers 3 levels of Station Sponsorship:

GOLD SPONSORSHIP

Provides a minimum 120 x 30 sec spots
60 spots in daytime mainstream programs and
60 spots in specialised programs (by rotation).

SILVER SPONSORSHIP

Provides a minimum 90 x 30 sec spots
45 spots in daytime mainstream programs and
45 spots in specialised programs (by rotation).

BRONZE SPONSORSHIP

Provides a minimum 60 x 30 sec spots
30 spots in daytime mainstream programs and
30 spots in specialised programs (by rotation).

All Package Prices are available on application

Mainstream Daytime Programs Include:-

Breakfast / Mornings / Drive

Specialised Programs Include:-

*Youth / Jazz / Rock'n Roll / Classical as well as
special language programs in Indian / Philip-
pine / Samoan. listeners.*



PROGRAM SPONSORSHIP

Alive! 90.5 broadcasts a number of fully sponsored programs. Duration of these programs can vary from 1 – 3 hours.

The availability of such sponsorship enables each sponsor to target the audiences that listen to specific programs or at specific times.

Sponsorship of programs is sold by the hour for a minimum period of 3 months (13 weeks).

Each one hour package provides:

- * An announcement at the beginning of the program that the “program is proudly sponsored by...(you).”
- * A 30sec recorded sponsorship message for 13 weeks.
- * A minimum of 2 x 30 sec. recorded messages per week during mainstream daytime programs.
- * An announcement at the completion of the program that the “program was proudly sponsored by....(you).”

All package prices are available on application

