



OFFICE USE ONLY

	INITIALS	DATE
Secretary		
Treasurer		
Sponsorship		
Production		
Website		

SPONSORSHIP AGREEMENT

PLEASE COMPLETE ALL DETAILS BEFORE SUBMITTING

Sponsor's Trading Name: _____

Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Postal Address: _____

Postcode: _____

Nature of Business: _____

TYPE OF SPONSORSHIP REQUIRED

PROGRAM (Name of Program) _____

STATION (Gold / Silver / Bronze) _____

PREMIUM (News / Weather / Traffic) _____

OTHER (Provide Details) _____

Expected Start Date _____

Expected Finish Date _____

Comments _____

PAYMENT DETAILS

Cost of Sponsorship Plan _____

Production Costs _____

Total Costs _____

Payment Type (circle one)

Cash Cheque EFT

Bank Details — if paying electronically

A/C Name: Cumberland Community Radio

BSB: 112 879

A/C No: 057 822013

(Please include your name on the deposit)

OFFICE USE ONLY

Cumberland Community Radio

Invoice No: _____

Receipt No: _____

I / we hereby confirm that I / we wish to place the abovementioned sponsorship on Cumberland Community Radio (Alive 90.5) and that I/we shall abide by all the terms and conditions as set by Cumberland Community Radio (Alive 90.5). All programs during the duration of this contract are to be at the sole and absolute discretion of Cumberland Community Radio (Alive 90.5).

Signed for and on behalf of the Sponsor:

.....

Signature:..... Name:.....

Date:.....

Signed for and on behalf of Cumberland Community Radio (Alive 90.5)

Signature..... Name:.....

Date:.....

GENERAL TERMS AND CONDITIONS

1. Cumberland Community Radio (Alive 90.5) reserves the right to:
 - Refuse at its discretion to accept any sponsorship material that in the opinion of Cumberland Community Radio (Alive 90.5) is not consistent with guidelines or does not meet the technical linguistic or quality standards as determined by Cumberland Community Radio (Alive 90.5).
 - Change the rates, terms and conditions at any time.
 - Cancel, re-schedule or replace any Cumberland Community Radio (Alive 90.5) Program or advertising break.
 - Re-schedule advertising booking at any time.
2. If a sponsorship booking is made in connection with a particular Cumberland Community Radio (Alive 90.5) Program and that particular program is cancelled, the advertiser may have the booking re-scheduled to a mutually acceptable time or cancel the booking without charge.
3. For booking cancellations made within 30 days of the first day of broadcast, or production cancellations made within 24 hours of the Cumberland Community Radio (Alive 90.5) recording session, Cumberland Community Radio (Alive 90.5) will be entitled to payment as if the sponsorship had been broadcast or the production had taken place in accordance with the original booking.
4. While every care is taken, Cumberland Community Radio (Alive 90.5) gives no guarantee about the proximity of sponsorships for rival products.
5. All sponsorships must be paid in full before the first date of the broadcast unless credit terms have been previously agreed with Cumberland Community Radio (Alive 90.5). Cumberland Community Radio (2CCRFM) retains the right to refuse to extend credit to any sponsor.
6. Cumberland Community Radio (Alive 90.5) will not be responsible for archiving any advertising material for more than one year after the first date of broadcast.
7. Rates quoted are inclusive of all taxes and GST.

This agreement shall commence on signature date and shall continue unless terminated by either party within 30 days notice in writing.