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NEWSLETTER:

EDITORIAL

Another very busy time at Alive. So many events and things happening as you'll see when you read on. On another topic entirely, a friend sent me a link to the changes to my childhood home. It's changed from 18 bedrooms to 5 luxurious rooms. Worth a look if you have time on realestate.com.au/sold/property-house-nsw-glen+innes-137436694

and check out the price

Leenie

CHAIRMAN'S REPORT

What a great 2 months it's been since our last newsletter and we have collectively achieved so much at Alive 90.5FM. Our rebranding is well underway with our digital assets – website and social media updated and soon we will be launching new merchandise – Jackets, T shirts and Caps – launching for sale in Mid July. We are also in the process of changing all our signage & marketing assets.



We will soon commence with our Disability ramp access and toilet facilities at Alive 90.5FM provided by the Hills Shire Council.

Our new Tower has been successfully installed. A big Thank you to Harrison and Dylan for project managing this changeover.



On a financial note, I am pleased to report that we have been successful with three grants awarded –

- CBF Digital Audio Upgrade - \$36,500
- CBF - 3rd Studio Development - \$25,000
- Parramatta Leagues Club – Tech / Club Grant - \$2,500

We are always seeking volunteers /ambassadors and would appreciate help in the following teams

- Programming & Music Team
- IT – Tech Team
- Connect / Social Media Team
- Outside Broadcast Team
- Fundraising & Events Team
- Sponsorship & Grants Team
- Education Team

If you have the capacity and would like to contribute to building a bigger, improved Alive 90.5FM join us now

We are your sound, your community

Andsley Dennis

Chairman

NEW MEMBERS

What a competition it's been Fiona in front then Anne overtaking and Fiona back again and latest is a tie. I wonder who will finish with the most new members? These lovely ladies sign up the people they are interviewing and it's worked so well we now have 54 new members for May/June so Andsley's membership promotional drive has been very successful.

I'll just mention your first names and a huge welcome to the members accepted at the June Board meeting Noah, Patrick, Aaron, Brett, Ashley, Rixon, Rex, Nathan, Thomas, Santosh, Roy, Vivien, Jen, Marian, Simon, Peter, Marta, Nicole, Gail, Steve, Matthew, Kirsty, Jan,

Padmini, Noeleen, Isabella, and Shannon.

Hope we see you around the station.

We are having an induction session for all new volunteers / members on Sat 2nd July from 10 – 12pm and will cover the following areas:

Tour of the Station

- Station History / Values / Strategy
- Presenter Agreement / Policies
- Training Process
- Onboarding

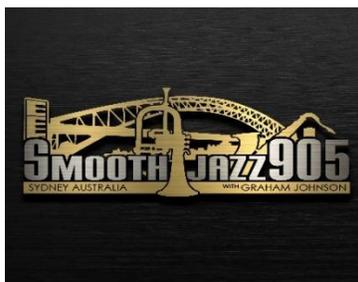
LONG TERM MEMBERS

Just so our new members can get some perspective.

John Robb (Member No.184) joined the station in 1992 and with a number of different co-hosts has been presenting Rock'n'Roll Smorgasbord all that time.



Graham Johnson (307) and his wife Helena (308) have been members since 1993 with Graham Chair & Helena secretary during that time. Graham's shows are also long running for over 27 years featuring Smooth Jazz - Early AM Attitude & Night Moves



Kerima-Gae Topp (515) 1994 we were lucky enough for Kerima-Gae to join to co-host with Ivor Jones who left abruptly one day and she continued on with her wonderful Juke Box Jive program and also does Mon drive.



MEMBERSHIP

Current members have received automated renewals for the end of June. So far there are more than 100 needing to renew so we really hope the rest of you will renew soon, to keep our membership numbers over 200. Currently 235. Remember Presenters must be financial to continue with their shows.

FEEDBACK

Hello Julie Jordan. Just a short note of thanks for your Sunday evening programme on 90.5. For me, your approach, your method, your content is just right. Regards, Kerry Baulkham Hills

Thanks so much for your promotions of the show and SuperTee this past weekend. You guys nailed it! OMG!! What a fun weekend! Juanita Betts



NEW SHOWS

Fiona is excited to be presenting her new show called Community Health and Wellness Mondays 2-4 replacing Matt.



We're really looking forward to Dorothy presenting **Be You** each Wed 10-12. She has been a long-term trainee with Rage and often co-hosting, but the ultimate for her has been to start her own show. As a newish member Dorothy has been most active in her support of all our events as well as taking on the Treasurer role. Thanks Dorothy you are a true volunteer.

SORRY YOU'RE LEAVING US

Heba has decided accept an offer with Multicultural NSW for the next 12 months so will be unable to continue with her Safe and Sound Show.

Darryn and Jim are finding they're over committed and are leaving their Spotlight Show. We will certainly miss your entertaining interviews.

Paul Savrimoutou is also hanging up the microphone after doing Sunday Brunch for over 20 years. No doubt all your fans will miss you



I.T.TEAM



Harrison and Dylan have spent endless hours updating and sorting tech issues. Thanks guys.

WELFARE

Jim Taggart has been bravely fronting up each week, despite a long round trip from Dee Why, a painful hernia op and cataract removal. He's doing well though and now has the joy of a 13th grandchild about to arrive. Best wishes Jim.

Julie told me of a very moving ceremony at Sydney Town Hall that she attended on Anzac Day with her daughter, Rachel, who sang beautifully in the choir, and we attended the opening of the

recently refurbished Balcombe Heights war memorial last Wednesday. It's very well done and is just in front of Building 14. Take a wander down and have a look.

Good news from Tony Jenkins, who thought his days were numbered. He's hoping to get back to Bridge after completing rehab. We're all cheering for you Tony.

PRESENTERS GET AROUND

So many members have been off travelling.

Welcome back to Andy home from Thailand (and dirty water ways), Mario back from Europe and Ukraine, (and super expensive prices), Tracy back from South Africa. Keith is back from a 3-week trip with more detail provided below.

Peter Nochar is also off on a 4-week trip to the UK. Julie is back from Queensland and Anne is off to Singapore.

Well done to Jack for all the work he put in to keep Keith on air and thanks to all those who are keeping George out of work by filling in for the absentees. Remember Lee will find you a replacement if you ring her on 0432251744 Apologies to anyone I missed.

In Keith's Own Words

The mystical spirituality of ULURU , the wilderness uniqueness of Kakadu, the vastness of the deserts of Central Australia, the natural beauty of Katherine Gorge, Kangaroo Island's pristine wilderness and wildlife all challenged us to question why we had not visited these places before all our previous travel overseas.

I am sure we are not Robinson Crusoes as many Australians, who are opting to visit their own relatively safe country rather than venture to the unknown risks of travel overseas,

are also asking themselves the same question.

Having just got back from a fantastic trip in May/June that took us to all these Australian icons I can honestly say it would be difficult to ever find anything better overseas.

It would take up all the rest of this newsletter to adequately describe the beauty and uniqueness of all these places so if you would like to know more please tune into the WE Get Around Show on each Thursday from noon to 2pm to hear more about my adventures in the Northern Territory.

And whilst we all consider travel in Australia to have less risk than overseas the ghastly shadow of COVID has still not left us as I had to spend a week in isolation in Darwin because I too became one of its victims.

I have been in many places, but I've never been to Cahoots. Apparently, you can't go alone. You have to be in Cahoots with someone.

NEW PRESENTERS

Dorothy Krishnan, Sean Hickey, and Pami Rajapaske, Noelene Turton and Rosh Vee have all received excellent 90.5 training and have either started their shows or will very soon.

Kirsten Groll is joining the sports team and doing an amazing job on our social media management.

Kitty and Kat and HDD Dads are still in training.

COMMUNITY EVENTS



Adults love dressing as Super Heroes just as much as kids, I think



We now have a strong bond with Supertee events, hosting an OB and having fun at various venues. Their aim is "***Strength through imagination - raising awareness & funds for sick kids in hospital.***

SPONSORSHIP

Karenza has been working hard contacting new sponsors and getting renewals on expiring contracts. She was also an asset at the Hills Relay For Life



CBAA AWARDS

The deadline was extended, resulting in three nominations which include The Positive Energy show with Andsley & Karenza and Hamish's shows. Unfortunately, Hamish is very busy in his working life and has reluctantly resigned as chair of the programme committee.

He will still remain a Board member and present his show. We thank you Hamish for all the effort you put into the programming committee.

SUGGESTION BOX

There have been 2 suggestions in the new suggestion box located in the foyer

1. Fix WIFI – Thanks Harrison for getting that done
2. Update pigeon hole labels- Susan Cross, our new office lady will get that finished when the change of programs settles a little

UPCOMING WORKSHOPS

July Saturday 23rd– Canva and Social Media Branding – presenter Andsley

August – date to be confirmed – Pre-producing a show for later broadcasting

September – date to be confirmed – Community Seminar – becoming a radio presenter

October – date to be confirmed – Community Seminar Community Leaders preparing for interviews, preparing media releases and CSAs.

KEY DATES TO REMEMBER

Here's plenty of warning so you can fill your calendar with all our events

Sat 2nd July 10-12 pm Alive 90.5FM Induction Session and Paul's farewell at the Bull and Bush @ 12.30

Saturday 13th August – Mayor's winter sleep-out at Bella Vista Farm

Wednesday 17th August - AGM 7pm

Wednesday 31st August – Supertee at Parra Leagues Club

Saturday 17th September- 30th Anniversary Celebration

Saturday 15th October- Brekky by the Board

Saturday 19th November - Christmas party in the afternoon

Rage will let us know the dates for the BBQ fundraisers soon

** No-one guessed that Rod Staples can speak Japanese, English, German and French. So when we send him overseas to call the Japanese/ German match he'll be in his element.**

YOUR SOUND, YOUR COMMUNITY



WINNER

OUTSTANDING SMALL STATION

HILLS CUMBERLAND PARRAMATTA
EST 1992

COMMUNITY RADIO AWARDS 2021



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Hills Family Funerals
A tradition of care and concern

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Are you a **BUSINESS OWNER**?

Like many other community radio stations, Alive 90.5 FM relies on the support of businesses to continue broadcasting to our local community. This support has been in the past referred to as sponsorship, however we would like to see it as a **collaborative relationship** which is more like a partnership,

In a **partnership**, our goal is to work together to look for ways to:

- Find the **PERFECT MATCH** & create an **ENJOYABLE EXPERIENCE**
- Facilitate **CLARITY** & add **SIGNIFICANCE**
- Activate **ENGAGEMENT**

In our partnerships, we want to work towards being a united team when it comes to making a difference in both our communities and increase our ability to create the kind of impact our communities need. Our partnership opportunities have been created to allow **any size of business** to be able to participate and have access to promoting their businesses on the radio. Options **start from \$500** for 3 months, including not just radio ads, but social media as well as a multitude of other marketing tactics available to us.

To learn more, email us at partners@alive905.com.au and ask for our media kit.

Click here to download the media kit: <https://www.alive905.com.au/sponsorship/>