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NEWSLETTER: March 2022

EDITORIAL

Lots to report since the last Newsletter as so much happened during December and January with Covid rules letting up a bit. It's great to see how much fun people have had at the events and also, you'll want to read about special achievements. I'm happy to be back at the newsletter desk and continuing with membership. Please contact me any time with ideas for improvements and contributions

Leenie

CHAIRMAN'S REPORT

I would like to start by thanking each of our members for their commitment to Alive 90.5FM as the station transitions through change in leadership and lots of work is underway to improve Alive 90.5FM.

The process is underway to renew our radio license. The key dates for the renewal are:

Radio license expires October 2022. Application needs to be submitted by April 2022 - We want to submit before March 2022

The station is working with Hills Shire Council on two development applications. - Updating the Tower at the studio and implementing a wheelchair accessible ramp

I am excited to see an influx of new talent pursuing an interest in community radio and we currently have 26 presenters in training with dedicated training slots supported by experienced presenters as coaches.

In March we acknowledge 2 events – Women's Day - Tues 8th March & Harmony Day & Week – 21st to 27th March

Diversity is key in community radio, and I would like to share with you some interesting statistics at Alive 90.5FM

- Women presenters at Alive 90.5Fm was 28% now 34% of total presenters
- Youth Presenters was 4.7% now 10% of total presenters
- Cultural Diversity & presenters is 40% of total presenters
- The Board awaiting ratification at the Special General Meeting will now have 75% female representation with 6 female leaders on the board

Comparison Feb 2022 vs Jul 2021

Andsley Dennis

BOARD CHANGES

As you would know, Tony resigned as Chairman and Andsley has been appointed. Since the February General Meeting there have been several other changes. Thanks to Tiz, Sam and Ben for their contributions to the Board. Obviously, we need a new Treasurer and Secretary and extra Board members so Dorothy (trained in accounting) is taking over as Treasurer, Julie is back as Secretary, Karenza is looking after Sponsorship, I will be continuing with Membership, and we need to fill the IT role. These positions will be ratified at a special general meeting on Wed 23rd March. The zoom will start at 7pm.

NEW MEMBERS

It's lovely to be able to welcome these new members Mohamed Ismail, Dorothy Krishnan, Pam Rajapakse, Bev Barnfather, Noelene Turton, Kirsten Groll and Leila Parreca and there are 6 more people who have joined this month, awaiting Board approval. That brings our total to 160.

MEMBERSHIP DRIVE

Anybody with good ideas to increase our membership, please contact mail @alive 905.com.au. We have many great reasons that becoming a member is worthwhile including:

Perkbox for Membership – discounts across 150 retailers, professional development, restaurants, wellbeing

Education Workshops

discounted for members/presenters run monthly at Alive 90.5fm ranging between \$10-\$20

Invitations to our Annual Xmas Party and social events

10% incentive for successful Approval of Grant Application, capped incentive value of \$1,000

Bi - monthly Newsletters & Communication

That's amazing for such a small membership fee. Why not tell all your friends and family of the benefits?

CHRISTMAS PARTY AND AWARD PRESENTATION

The Christmas Party was a huge success, and all catered for at Lucy's - Castle Hill RSL. 50-60 members, presenters & sponsors. attended the event & awards were presented on the day. The following people were presented with their well-deserved awards

Female presenter of the year - Anne Dewar (received by Julie)

Male Presenter of the year - Paul Koff

Youth Presenter of the Year - Karenza De Leon

Cultural Show of the year - Forgotten Samoans

Show of the Year – The Pass

Community Engagement of the Year - Andsley Dennis - Super tee / Movember

Volunteer of the Year - Andsley Dennis

Long service awards presented to:

Lord Pig and Steve James

Chairman's Award

Michelle O Shea from Western Sydney University for her ongoing commitment to Alive 90.5 FM. Her support of the Female Sports Volunteer of the year as well as many other initiatives for 2022



Rage presents The Pass boys- Steve and Paul with their award



Elaine, Ana and Paul from The Forgotten Samoans with Tiz

CBBA AWARDS

I think all members of 90.5 can feel justifiably proud of the achievements for 2021 winning the Small Station Award as well

as Volunteer of the Year Award. We also finished as a finalist in Community Engagement. Congratulations to all involved in attaining such recognition for Alive



FUND RAISING



Megs Wedderburn and daughter Indie at Parramatta Leagues Club

Super tee

A most successful initiative at two venues -Paramatta Leagues Club involving an Outside Broadcast raised \$1 250 and Xmas eve gift wrapping at Parramatta Westfield successfully raised \$3 000 The overall total was \$33 000



Super tee packing event with Tim Mannah from Parramatta eels helping out

Movember was Andsley's "baby" and what a great moustache he flourished at the end of the project as well as being able to contribute \$500 towards Men's Health

The Hills Winter Sleep Out was of course a combined event with

Alive's presence involving yet another OB. It was all go go go and a record \$40 000 + was raised. What a great effort!

Bunnings Sausage Sizzle at Northmead in Nov & Dec. Thanks to Rage for all her organization and the other volunteers on the day who helped contribute \$ 1200 to the Alive coffers.

NEW SHOWS

PSYCHICS ON RADIO

Mondays 9-11pm

Lesley Spaliviero is an International and National Psychic Medium who relays fast and accurate messages from the spirit world to you, live on radio as well as Facebook, Twitch and YouTube. As a result, the listener is able to view her in the studio while she is in "flight" receiving and delivering messages. Sounds interesting don't you think, so tune in.

HORA LATINO

Saturdays 11- midnight

Here's where the Latino feeling never stops. It's the best salsa, bachata, reggaeton, merengue and samba. For a great time join Andsley.

SUNDAY GROOVING

Sundays 12-2pm

Another dose of the wonderful Rage grooving through your Sunday lunchtime

PRESENTERS IN TRAINING

We currently have 26 people in training, which has to be a record. The new presenters are looking forward to their first solo shows so there is an air of great excitement

amongst them. As members, we can all look forward to many new and varied shows to listen to.

Of course, all the training couldn't happen without so many presenters volunteering to do the training. They include Rage, Andsley, Dom, Ross, Paul, Rod and Hamish. Thank you so much for all the hours you've dedicated already and, in the future,

OUR HISTORY

Trevor Easlea, Peter Worthington and a group of volunteers set about building the studio. The early tests involved days without sleep for many, scrounging bits and pieces from all over the place including egg cartons to build the first "real" studio at Balcombe Heights. The tests were pretty amazing with many community groups participating and a real sense of community built. During those tests over 200 local groups went to air.

Radio West, Parramatta Regional Radio and Hills Community Radio conducted their own tests as well and the Department sought to limit the number of tests held by all groups in the area. The frequency used was 90.9 for tests by all groups.

Radio West conducted one of their test broadcasts at CCRs Balcombe Heights studio. After this the two groups decided they had like objectives and merged to form Cumberland Community Radio West ... CCRW.

CCRW was responsible for breaking the roadblocks the Department had put in the way of expansion of community radio in Sydney. We knew the key was to knock over the Department's technical arguments about limited frequencies available and to show that broadcasting systems could

be designed to largely contain reception to limited areas allowing stations in different parts of Sydney to use the same frequency.

More next Newsletter

KEY DATES TO REMEMBER

Tues 8th March – Women's Day



Sun 13th March - Digital Marketing Workshop – Canva & Instagram

21st to 27th March – Harmony Week



23rd March Special General Meeting



Sun 3rd April – Linked in, Networking & Personal Branding Workshop

Wed 25th May – Special General Meeting

OUR PARTNERS

We are so grateful to all of our Partners who support us.
We'd love you to support them too!



Are you a **BUSINESS OWNER**?

Like many other community radio stations, Alive 90.5 FM relies on the support of businesses to continue broadcasting to our local community. This support has been in the past referred to as sponsorship, however we would like to see it as a **collaborative relationship** which is more like a partnership,

In a **partnership**, our goal is to work together to look for ways to:

- Find the **PERFECT MATCH** & create an **ENJOYABLE EXPERIENCE**
- Facilitate **CLARITY** & add **SIGNIFICANCE**
- Activate **ENGAGEMENT**

In our partnerships, we want to work towards being a united team when it comes to making a difference in both our communities and increase our ability to create the kind of impact our communities need. Our partnership opportunities have been created to allow **any size of business** to be able to participate and have access to promoting their businesses on the radio. Options **start from \$500** for 3 months, including not just radio ads, but social media as well as a multitude of other marketing tactics available to us.

To learn more, email us at partners@alive905.com.au and ask for our media kit.

Click here to download the media kit: <https://www.alive905.com.au/sponsorship/>