



# YOUR SOUND. YOUR COMMUNITY.

HITS & SONGS YOU MISSED OUT ON

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NEWSLETTER: May 2022

## EDITORIAL

Nice break over Easter wasn't it, especially with the weather. Hope you rested up, or got right into a whole lot of activities. Even a bit of both was possible. I've been catching up with quite a few people who are extra busy, but still had time to share what's happening in their lives and I've taken the opportunity to update you as well. See you at the next meeting

*Leenie*

## CHAIRMAN'S REPORT

Yaama everyone! What an exciting 2 months it has been at Alive 90.5FM with an influx of new members, trainee presenters, new shows, onboarding of new partners and a new board of directors that are highly committed to building the foundations and ensuring we continuously improve the organization.

We had a launch of our new Alive 90.5FM logo which represents "the neighbour personality"



A neighbour personality is most fulfilled by helping others belong and fit into the organization and portrays inclusiveness.

The Alive 90.5 logo is inspired by elements of the Neighbour Personality: inclusivity, community, people orientated and belonging.

There are various symbolic elements within this logo: The icon represents a star-shaped firework bursting with colour and liveliness, it is also representative of community and people coming together (shaped as five individuals celebrating with their hands in the air).

The five colours represent the five key values of Alive 90.5fm coming together: Community, Integrity, Respect, Passion and Collaboration.

Alive 90.5fm services the Hills, Cumberland and Parramatta Districts and we aim to educate, inform, entertain and engage our local, cultural and social and cultural communities.

We are your sound, your community

**Andsley Dennis**  
Chairman

## NEW MEMBERS

A big, warm Alive welcome to the following new members. Fiona Berry, Mohd Iqbal Bin Md Nor, Jodie Bond, Kitty Parker, Stipe Buterin, Paul Fera, Graham McFarland, Kathryn-Janet Kotoisuva, Isaac New, Chris Wadih, Michael Smith, Gabi Stephen and Conar Dowling. With 1 more to be accepted at the next Board Meeting it means our membership totals 170.

## MEMBERSHIP

A reminder that membership fees fall due on 1<sup>st</sup> July except for members who joined in the last 3 months. Presenters must be a member to continue on air and we really hope all other members have found it worthwhile to enjoy the benefits of membership

## ABSENCES

We now have volunteers who are willing to fill in at short notice if you are unable to present your show. Please ring Lee Hannaford on 0432251744 if you have not been successful in arranging your own stand in.

## FUND RAISING

We continue to raise money under the strong leadership of Rage at Bunnings. Thanks to all the volunteers who gave their time on

Sunday to make the sausage sizzle at Castle Hill enjoyable. This one was our biggest success to date, with income at \$1 396; expenses \$645 leaving a net profit of \$751. The other benefit to the station was receiving lots of expressions of interest for membership/volunteers/presenter & also interviews. Well done team. Bunnings Northmead on May 1<sup>st</sup> was also a fun event.



Successful Bunnings April sausage sizzle

## TRAINING



Andsley presenting Canva & Instagram workshop



Participants at the Canva & Instagram workshop

Members enjoyed participating in Andsley's Canva & Instagram workshop and learnt the intricacies of a valuable software package.

Ross Fear has been working night and day preparing for future seminars which include

*Audacity Audio Editing Workshop* on 15<sup>th</sup> May

*Community leaders on the use of the media* i.e. community radio, local print press and social media in June - July

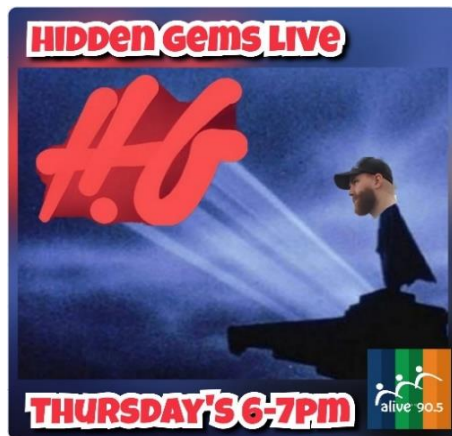
*A repeat of the Canva & Instagram workshop* for those who could not make the previous one.

## NEW SHOWS

Matt Caruana is doing a separate show from Mario Bekes, titled *The Business of Life* 2-4pm on Mondays and Mario's new show is *Life: The Battlefield* 2-4pm on Wednesdays.



You can catch Stipe Buterin's *Hidden Gems* on Thursdays at 6-9pm where you will hear unappreciated, forgotten and overshadowed tracks from the 70s 80s and 90s



Dom Vozzo has moved from Mon 2-4 to – Wed 8-10pm

Brad Stevens on Sunday 5-7pm is a show with a real difference that covers everything from local to

global events that matter. It's infotainment with the best tunes



## WELFARE

Tony Jenkins, whom a lot of you would remember as a past Chairman, had several falls last month and has since been diagnosed with pulmonary fibrosis. Medication is helping and we wish you all the best Tony

Another ex-chair. Tony Salerno is to be congratulated on his recent marriage.

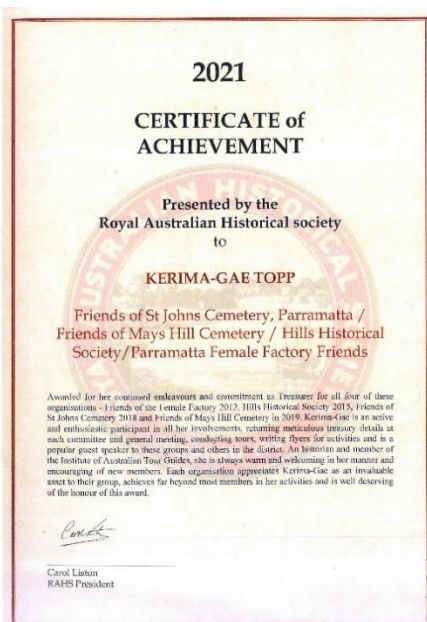
Elaine Vaai continues to have her treatment and we all wish you feel a lot better soon, Elaine

Fred Dyer, who has been a member of the Waratah Veterans Cycling Club for 40 years, recently won 2 club events. A grand effort, especially when he's up and ready to race at 6am at Eastern Creek. (Modestly, he didn't want this made public)

A number of members have experienced the dreaded Covid but thankfully most are now fully recovered. If you are still feeling down take it easy and stay as safe as you can.

Quite a few people have been away for a break and one I heard that was very exciting from Lee Hannaford, was attending the Parkes Elvis Concert, even travelling to Parkes on the train. She reported it was a brilliant weekend and it's an event that's been on my bucket list for a while.

Kerima-Gae Topp is another amazing presenter, who not only does 2 shows a week, but was recently awarded this Certificate of Achievement by The Royal Australian Historical Society. She is the first person to receive this award having been nominated for it by more than one group. In case you can't read the small print, she is the Treasurer for the following organisations- Friends of St John's Parra Cemetery, Friends of Mays Hill Cemetery, Hills Historical Society and Parra Female Factory Friends. What a busy lady!



Lastly, we have a very clever presenter who can speak 4 languages. Do you know who? I'll tell you next Newsletter

### NEW PRESENTERS

Excitement for the following members who now have their "wings" to present. There's Stipe Buterin, Shehan Fernando (aka Brad Stevens), Harrison Green and Dylan Caple. Well done guys.

### REMINDER

I can always tell when Rage has been in to do the cleaning by the clean, healthy smell from the front door. Thanks Rage for your great effort, but don't forget we all need to clean up after ourselves, especially in the kitchen.

### NEW PARTNERS

Karenza was able to tell us in her last report that we have the following sponsors coming on board and lots in the pipeline of being finalised. For our new sponsorship ambassador, she has achieved amazing results.

Thank you so much to the following partners who join us in seeing so much worth in community radio.

- Debbie Does Home Loans
- Contra Deals with Hills to Hawkesbury and Blacktown Football Club

We look forward to a mutually beneficial relationship with you

### COMMUNITY EVENTS

#### HILLS COMMUNITY CONNECT



Ross created a visually appealing stand for our display at the expo

The recent Community Connect expo at the Harvey Lowe Pavilion was a big success. Thanks to Ross for his effort in organising the day. It was very interesting to see all the services available in The Hills area and I particularly enjoyed the interaction we had at the Alive stand with so many community members

#### HARMONY DAY CELEBRATED



Harmony Day participants

March saw plenty of people dressed in their traditional costume and very pleasant smells coming from all the delicious food from many different countries, to celebrate Harmony Day. Although the rain thwarted our outdoor plan everyone enjoyed the food, getting to speak to a diverse group of people and watching Andsley's slide presentation about the origins of Harmony Day. A worthwhile social event.

#### KEY DATES TO REMEMBER

Wed 18<sup>th</sup> May – Special General Meeting (Nibblies provided)  
 Sun 22<sup>nd</sup> May- Hills Relay for Life  
 Sat 28<sup>th</sup> May- Brekkie served by the Board. 10am bacon and egg rolls for free



## OUR PARTNERS

We are so grateful to all of our Partners who support us.  
We'd love you to support them too!



## Are you a **BUSINESS OWNER?**

Like many other community radio stations, Alive 90.5 FM relies on the support of businesses to continue broadcasting to our local community. This support has been in the past referred to as sponsorship, however we would like to see it as a **collaborative relationship** which is more like a partnership,

In a **partnership**, our goal is to work together to look for ways to:

- Find the **PERFECT MATCH** & create an **ENJOYABLE EXPERIENCE**
- Facilitate **CLARITY** & add **SIGNIFICANCE**
- Activate **ENGAGEMENT**

In our partnerships, we want to work towards being a united team when it comes to making a difference in both our communities and increase our ability to create the kind of impact our communities need. Our partnership opportunities have been created to allow **any size of business** to be able to participate and have access to promoting their businesses on the radio. Options **start from \$500** for 3 months, including not just radio ads, but social media as well as a multitude of other marketing tactics available to us.

To learn more, email us at [partners@alive905.com.au](mailto:partners@alive905.com.au) and ask for our media kit.

Click here to download the media kit: <https://www.alive905.com.au/sponsorship/>